## **Session I**

## Dr. Cary ADAMS

Chief Executive Officer,
Union for International Cancer Control,
Switzerland



Born in London, Dr. Cary Adams has a BSc Honours degree in Economics, Computing and Statistics from the University of Bath, United Kingdom and a Masters degree (with Distinction) in Business Administration. He is a Harvard Business School Alumni having attended the School's Executive General Management programme in 2003.

In 2009, Dr. Adams made a career change, moving from the management of international businesses in the banking sector to become CEO of UICC based in Geneva. UICC unites the cancer community to reduce the global cancer burden, to promote greater equity, and to integrate cancer control into the world health and development agenda. Its rapidly increasing membership base of over 1000 organisations in more than 160 countries features the world's major cancer societies, ministries of health and patient groups and includes influential policy makers, researchers and experts in cancer prevention and control. UICC also boasts more than 55 strategic partners.

Dr. Adams and his team focus on global advocacy, convening the cancer community (through World Cancer Day, the World Cancer Congress and the World Cancer Leaders' Summit) and running significant global capacity building projects that address global cancer issues.

Dr. Adams has also served as Chair of the NCD Alliance, a coalition of around 2,000 organisations working on non-communicable diseases, which include cancer, diabetes, heart, respiratory, mental and neurological diseases.

In 2014, he was awarded an Honorary Doctorate in International Relations from the University for Business and International Studies in Geneva and in 2015, an Honorary Doctorate in Health from Bath University in the UK. In May 2015, Dr. Adams was awarded 'CEO of the year' at the International and European Association conference organised by the Associations Network.

## **Making Cancer and the Other NCDs a Global Priority**

Dr Adams will describe the need to secure global commitments to address cancer and the other NCDs and the importance of working through the United Nations system to ensure that countries commit to addressing cancer in their own country and then follow up on this commitment with robust plans, investment and execution. He will map out what has been achieved since 2011, where the gaps are and what needs to be done in the next few years if we are to have a reasonable chance to deliver the 25% reduction in premature deaths caused by NCDs by 2025 which the world has committed to. He will outline how UICC and its membership around the world are working together to help governments fulfil their obligations.