

Dr. Frank CHALOUPKA

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Frank J. Chaloupka is Research Professor at the University of Illinois at Chicago, where he has been on the faculty since 1988. He is Director of the UIC Health Policy Center and holds appointments in the School of Public Health's Division of Health Policy and Administration and the College of Liberal Arts and Sciences' Department of Economics. He is a Research Associate in the National Bureau of Economic Research's Health Economics Program and Children's Program. An economist, Dr. Chaloupka earned his B.A. from John Carroll University and his Ph.D. from the City University of New York Graduate School and University Center.

Numerous professional publications and presentations have resulted from Dr. Chaloupka's research on the effects of prices and substance control policies on cigarette smoking and other tobacco use, alcohol use and abuse, and illicit drug use, as well as on various outcomes related to substance use and abuse. Over the past fifteen years, Dr. Chaloupka's research on the policy and economic determinants of health behaviors has expanded to include a focus on healthy eating, physical activity, and obesity. Since 2015, he was named one of the "World's Most Influential Minds" based on the impact of his research.

Impact of Health Policy on Cancer Prevention

Unhealthy behaviors, including tobacco use, excessive drinking, unhealthy diet, and physical inactivity, are leading causes of cancers and other non-communicable diseases. In addition to their health consequences, these unhealthy behaviors result in significant economic costs, from spending on health care to lost productivity. There are a variety of evidence-based policies and programs that can be used to prevent or reduce these unhealthy behaviors, including marketing bans or restrictions, regulation of packaging and labelling, public education campaigns, and constraints on use. Of these, fiscal policies, particularly excise taxation, are highly effective in curbing these behaviors and promoting health, while at the same time improving government budgets by raising revenues and cutting costs. This presentation will: briefly review the evidence on the impact of policies demonstrated to be effective in preventing and reducing unhealthy behaviors, with a focus on the impact of fiscal policies on these behaviors and their consequences; describe how fiscal policies are being used globally; and discuss their broader economic impact.